

CRAIG B. LUND

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S K I L L S

Web & MultiMedia: Flex, Flash, ActionScript 2 and 3, JavaScript, HTML, CSS, Dreamweaver, BBEdit, ImageReady, AfterEffects, QuickTime Pro, Premiere 5.1, iMovie, VideoShop, Cubase SE, iTunes, SoundJam MP, Sound Designer II.

Graphic Design: Adobe Creative Suite: Illustrator CS3, Photoshop CS3, In-Design CS3, Flash CS3, DreamWeaver; Google Sketch-up, QuarkXpress 7, Pagemaker, Word, Excel, FileMaker, FreeHand, Dimensions (3d), Toast, Suitcase, photography, .

E X P E R I E N C E

- 1987 - Present:** CBL PRODUCTIONS ELECTRONIC PUBLISHING • visit website for samples at www.cbl-productions.com Established 1987
Self-employment: **Web Development, Interactive Animation, Multimedia, Graphic Design**
Duties: Web development, User Interface design, navigation, links, graphics, styles, banners, implementation and maintenance; refine logos & artwork; computer consultation; digitize, edit, compress and implement video & audio media for web; layout, animation, interactive Flex Rich Internet Applications; slideshows; photography; virtual-reality tours, 3d models.
also a Handy-man: **Sub-contracting:** Electrical, HVAC, plumbing, insulation, house leveling, framing, sheeting, painting, glazier, concrete work, landscape lighting, sprinkler systems, pool plumbing, decks.
- Sept. 2008 Contract:** TOTAL MEDIA, LTD., 5050 Wilshire Boulevard, Suite 410, Los Angeles, California 90066
Title: **Production Artist**
Duties: Edit video game packaging, posters for Electronic Arts, Disney; create and FTP PDFs to clients, print proofs, archive files.
- April 2000 - Present:** KAL TOBE PRESS, INC., 8051 Beverly Boulevard, Los Angeles, California 90048
Business: Commercial Printing; **Owner:** Kay Lachini
Title: **Graphic Designer & Typesetter**
Duties: Pre-flight customer files and correct problems, add trapping, layout for efficient printing. Design books, newsletters, tickets, labels, etc.; shoot photos; scan artwork; pixel-edit, color correct images; draw vector paths; output composites to Canon Colorpass or B&W Imagerunner, process & spot color separations to Linotype L-330 Imagesetter for printing, die-cutting or embossing; maintain databases & variable data output (tickets, personalized letters, labels).
- Jan. 97 - April 2000:** KATO ART STUDIO, INC., 490 Alaska Avenue, Torrance, California 90503 (USA office now closed)
Business: Fine Art Serigraf production; **Owner:** Izumi Kato;
Title: **Computer Department Manager**
Duties: Manage Network of 3 Macintosh PowerPCs. Order drum scans or do in-house scanning of color transparencies or reflective art. Edit image to accommodate large format Aspect film recorder for silkscreen printing, then generate process & spot color separations utilizing PhotoShop & Illustrator. Digital photography, layout of serigraf catalog.
- Accomplishments:** Took helm of newly formed computer department, developed and implemented award winning quality techniques for image editing and separation generation for our fine art silkscreening of limited edition prints.
Awards: Gold, Silver, Bronze and Special Recognition awards for Process Color Silkscreen at 1997, 1998 and 1999 SCREEN GRAPHICS INTERNATIONAL ASSOCIATION (SGIA) conventions in Kansas City, Las Vegas, and Atlanta.
- Jan. 95 - Dec. 96:** SAFEGUARD BUSINESS SYSTEMS, 6117 Malt Avenue, Los Angeles, California 90040
Business: International Check & Forms Printer; **Supervisor:** Sergio Espiñera
Title: **Typesetter & Art Converter/Perfector**
Duties: Scan art & convert to PostScript or Tiff; compose forms.
- May 87 - Sept. 89:** COMPUTYPE PUBLISHING, 6346 Wilbur Avenue, Reseda, California
Business: Desktop Publishing; **Owner:** Kahmiim Gufur
Title: **Computer Graphic Artist**
Duties: Compose monthly newspaper, brochures, letterheads, flyers, pricelists, magazine & newspaper ads.
- Jan. 87 - May 87:** COMMITTEE COMMUNICATIONS, 15402 Ventura Boulevard, Sherman Oaks, California (business has moved)
Business: Design Studio, Computer Software & Book Store; **Owner:** Charles Bennett
Title: **Artist, Designer, Secretary**
Duties: Artwork, typesetting & layout of golf magazine, ads, packaging with Adobe Illustrator & Pagemaker; answer phones, type form letters, output customer files from IBM or Macintosh platforms for imagesetting.
- Feb. 81 - Nov. 86:** ARTHUR YOUNG & COMPANY, 515 S. Flower Street, 24th Floor, Los Angeles, California 90071, 213/977-3641
Business: Big 8 Accounting Firm; **Supervisor:** Ray Kissel
Title: **In-Plant Printer/Typesetter**
Duties: Compose reports, charts, graphs newsletters, proposals, etc. on AM CompSet 3510, then a CRTerminal-300, & Macintosh front-end to a Linotype PostScript RIP & Imagesetter. Offset printing of financial statements.
- Accomplishments:** Set-up and learned to operate new Linotype CRTerminal 300 & Macintosh with L-300 Imagesetter for output.

E D U C A T I O N

- High School:** CLEARFIELD HIGH SCHOOL, 938 S. 1000 East St., Clearfield, Utah 84015
Emphasis: Graphics (2 year 2 hour class) with work experience at printshops, black & white photography & music performance.
College: UNIVERSITY OF UTAH (2 year Scholarship) **Emphasis:** Music Performance.
- Technical School:** LOS ANGELES TRADE TECHNICAL COLLEGE **Emphasis:** Color Photography & Enlargement Printing.
- Technical School:** EAST LOS ANGELES SKILLS CENTER 3921 Selig Place, Los Angeles, CA 90032 (323) 224-5970 LAUSD Division of Adult Ed. **Emphasis:** We Build Green LA Solar Photovoltaic Installer (Introduction 100 hours & Advanced 300 hours)
NABCEP NORTH AMERICAN BOARD OF CERTIFIED ELECTRICAL PRACTITIONERS (PV Entry Level Certificate of Knowledge)
- Continuing Study:** ActionScript 3, Flex 3, XML, DHTML, JavaScript, Dreamweaver, Maya, After Effects.

B I B L I O G R A P H Y

- Graphics:** Software Documentation and Tutorials for all listed software; Real World Photoshop 5 Industrial Strength Production Techniques; Adobe Creative Suite Classroom in a Book.
- Internet Technology:** How to Wow with Flash 8 Advanced, Macromedia Flash 8 Advanced Visual QuickPro Guide, Programming Flex 2 & 3, Foundation ActionScript 3.0 Animation Making Things Move, JavaScript Your visual blueprint for building dynamic Web pages, HTML, XHTML and CSS Bible 3rd Edition.
- Digital Video:** Adobe After Effects 6.5 Classroom in a Book, Adobe After Effects 6.5 Magic, Creating Motion Graphics with After Effects Volume 1 The Essentials and Volume 2 Advanced Techniques 3rd Edition, Maya 7 Personal Learning Edition Tutorials.