

CRAIG B. LUND

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S K I L L S

Graphic Design: Illustrator CS3, Photoshop CS3, In-Design CS3, QuarkXpress 7, Pagemaker, Word, Excel, FileMaker, FreeHand, Dimensions (3d), Toast, OSX 10.4. Type 70wpm accurately, good english & grammar, photography, digital photography.

Web & MultiMedia: Premiere 5.1, AfterEffects 6.5, VideoShop, Flash, Dreamweaver, HTML CSS coding, JavaScript, ImageReady, Cubase SE, Sound Designer II, QuickTime Pro, iTunes, iMovie, SoundJam MP.

E X P E R I E N C E

Self-employment: CBL PRODUCTIONS ELECTRONIC PUBLISHING • visit website for samples at www.cbl-productions.com

Business: **Graphic Design, Internet Technology, Multimedia**

Duties: Compose reproduction quality layouts & design or refine logos & artwork for print, silkscreen or embroidery; computer consultation; web site design & maintenance; digitize, edit & compress video & audio for CD or web; flash animations, animated gifs and quicktime movies & slideshows; virtual-reality photography & tour creation, javaScript & html coding.

April 2000 - Present: KAL TOBE PRESS, INC., 8051 Beverly Boulevard, Los Angeles, California 90048

Business: Commercial Printing; **Owner:** Kay Lachini

Title: **Graphic Designer & Typesetter**

Duties: Pre-flight customer files and correct problems, add trapping, layout for efficient printing. Design books, newsletters, tickets, labels, etc.; shoot photos; scan artwork; pixel-edit, color correct images; draw vector paths; output composites to Canon Colorpass or B&W Imagerunner, process & spot color separations to Linotype L-330 Imagesetter for printing, die-cutting or embossing; databases & print merging; use IllustratorCS, PhotoshopCS, InDesignCS, QuarkXpress, Pagemaker, Word, Excel, Acrobat, Find-It, Font Reserve and Mac System OSX 10.4 software.

Accomplishments: Organized font collection, organized computer archives, handled Mac computer problems. Introduced and implemented Adobe Acrobat PDF workflow to facilitate cross platform conversion and internet based proofing. Handle PC platform file & font conversions to the Macintosh platform.

Jan. 97 - April 2000: KATO ART STUDIO, INC., 490 Alaska Avenue, Torrance, California 90503 (USA office now closed)

Business: Fine Art Serigraf production; **Owner:** Izumi Kato;

Title: **Computer Department Manager**

Duties: Manage Network of 3 Macintosh PowerPCs. Order drum scans or do in-house scanning of color transparencies or reflective art. Edit image to accommodate large format Aspect film recorder for silkscreen printing, then generate process & spot color separations utilizing PhotoShop & Illustrator. Digital photography, layout of serigraf catalog.

Accomplishments: Took helm of newly formed computer department, developed and implemented award winning quality techniques for image editing and separation generation for our fine art silkscreening of limited edition prints.

Awards: Gold, Silver, Bronze and Special Recognition awards for Process Color Silkscreen at 1997, 1998 and 1999 SCREEN GRAPHICS INTERNATIONAL ASSOCIATION (SGIA) conventions in Kansas City, Las Vegas, and Atlanta.

Jan. 95 - Dec. 96: SAFEGUARD BUSINESS SYSTEMS, 6117 Malt Avenue, Los Angeles, California 90040

Business: International Check & Forms Printer; **Supervisor:** Sergio Espinera

Title: **Typesetter & Art Convertor/Perfector**

Duties: Flatscan art w/Xerox 7640 Pixelcraft & convert to PostScript or Tiff using Photoshop, Freehand & Streamline; compose forms.

Accomplishments: Refined numerous templates thereby streamlining the work times & network bottlenecks increasing the production average of the 15 Macintosh composition department by 25%, while also bringing a significant quality improvement, particularly to logo art.

May 87 - Sept. 89: COMPUTYPE PUBLISHING, 6346 Wilbur Avenue, Reseda, California

Business: Desktop Publishing; **Owner:** Kahmiim Gufur

Title: **Computer Graphic Artist**

Duties: Compose monthly newspaper, brochures, letterheads, flyers, pricelists, magazine & newspaper ads.

Jan. 87 - May 87: COMMITTEE COMMUNICATIONS, 15402 Ventura Boulevard, Sherman Oaks, California (business has moved)

Business: Design Studio, Computer Software & Book Store; **Owner:** Charles Bennett

Title: **Artist, Designer, Secretary**

Duties: Artwork, typesetting & layout of golf magazine, ads, packaging with Adobe Illustrator & Pagemaker; answer phones, type form letters, output customer files from IBM or Macintosh platforms for imagesetting.

Feb. 81 - Nov. 86: ARTHUR YOUNG & COMPANY, 515 S. Flower Street, 24th Floor, Los Angeles, California 90071, 213/977-3641

Business: Big 8 Accounting Firm; **Supervisor:** Ray Kissel

Title: **In-Plant Printer/Typesetter**

Duties: Compose reports, charts, graphs newsletters, proposals, etc. on AM CompSet 3510, then a CRTerminal-300, & Mac front-end with Microsoft Word, MacDraw, MacWrite (only available Mac software) to a Linotype PostScript RIP & Imagesetter (among the first in LA). Printed financial statements on 3 small offset presses, auto collater, direct image platemaker, cutter, drill, Kodak Copier, bindery.

Accomplishments: Set-up new Linotype CRTerminal 300 & Macintosh with L-300 Imagesetter for output.

E D U C A T I O N

High School: CLEARFIELD HIGH SCHOOL, 938 S. 1000 East St., Clearfield, Utah 84015

Emphasis: Graphics (2 year 2 hour class) with work experience at printshops, black & white photography & music performance.

College: UNIVERSITY OF UTAH (2 year Scholarship) **Emphasis:** Music Performance.

Technical School: LOS ANGELES TRADE TECHNICAL COLLEGE **Emphasis:** Color Photography & Enlargement Printing.

I N T E R E S T S

Hobbies: Music, multimedia, photography, skiing, sailboarding, rollerskating, renewable energy, bicycling.